MISS ULTIMATE
USA
2027 National Handbook



MISS ULTIMATE
USA

2027 National Pageant

July 12 - 17, 2027

DEADLINE TO ENTER: May 15, 2027

Welcome to Miss Ultimate USA!

Congratulations, Queen! You've earned your title as a State Queen in the nation's fastest-growing scholarship pageant organization. we're beyond thrilled to have you join our Miss Ultimate USA family! This is just the beginning of an incredible journey filled with amazing opportunities, friendships, and unforgettable experiences.

Inside this handbook, you'll find everything you need to make the most of your reign and prepare for the national stage. Please review it carefully as you prepare for this exciting experience. We can't wait to see you shine!

Please note: Information in this handbook is subject to change at the discretion of the National Directors.

© 2026 Miss Ultimate USA, LLC. All rights reserved.

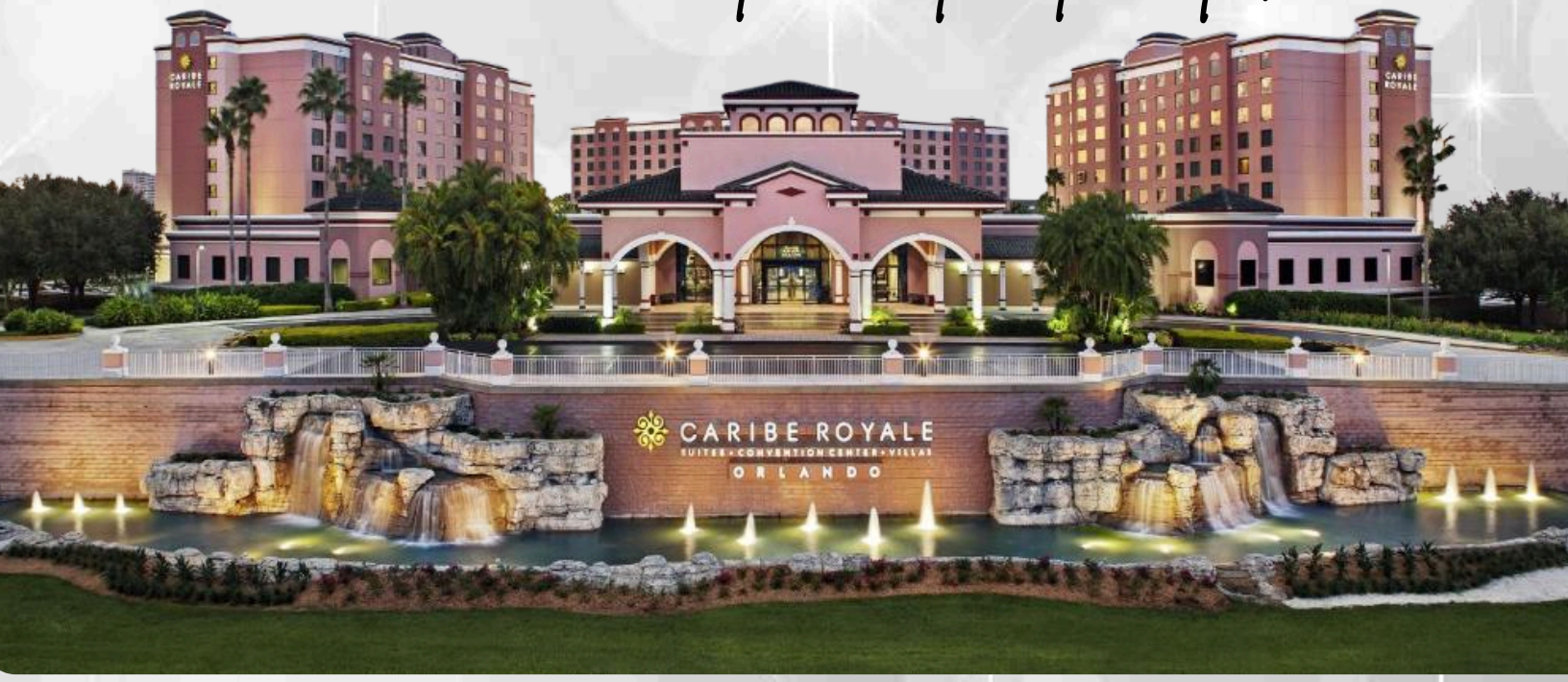
MISS ULTIMATE

USA

2027 National Pageant

JULY 12-17, 2027!

Venue & Host Hotel



CARIBE ROYALE
ORLANDO

8101 World Center Dr,
Orlando, FL 32821
+1 407-238-8000
https://www.cariberoyale.com/

*Hotel holds $100 per night for incidentals

MISS ULTIMATE
USA

Important Venue & Hotel Information

Be sure to visit the **2027 Miss Ultimate USA Contestants group** on Facebook for the exclusive link to book your room within our hotel block for Nationals. This private group is your go-to source for all Nationals updates, reminders, and key information. (You can find the link to join the group in your Dashboard!)

Arrive by July 11th 2027. Nationals begins on July 12th 2027. Crowning ceremony is July 17th 2027.

***Bring a white outfit for The sunday morning event for winners**

Please note, the 6 newly crowned National Queens are required to remain onsite for important post-crowning activities.

These include:

- Prize package presentations
- National Queen and parent meeting
- Contract signing
- First official National Queen photo shoot

New queens can not leave until 3pm Sunday july 18th.

Thank you for planning accordingly. we look forward to an unforgettable Nationals experience!

MISS ULTIMATE
USA

National Fees

Your journey to the national stage begins with the **$150 Appointed Title Fee**—which includes your stunning custom state crown and a dazzling rhinestone sash. For a personal touch, you can have your name added to the back of your sash for an additional $45. This must **ONLY** be done by our Approved vendor. information for this option is on the contestant Dashboard. The Crown and sash is not ordered until the $300 National Registration fee is paid.

As a titleholder, you'll be responsible for the **$300 National Registration Fee**, which grants you access to the exclusive contestant group, contestant dashboard, and special discounts and sponsorships from our national partners.
*No refunds or transfers on national fees
Note: This fee is covered by your State Director if you win your state pageant.

Each contestant is responsible for a National Package Fee of $925, covering an exciting array of benefits that elevate your Nationals experience:

- **Entry** into all required National Competitions
- **Color Headshot** in the National Program Book
- **Color Headshot** featured on the National banner
- **Contestant Admission** to exclusive themed parties
- **Contestant Admission** to all Optional Shows, Preliminary Shows, and Finals
- **Contestant Gala ticket for the formal gala awards dinner**
- **Contestant national tee shirt** that will be worn at a national rehearsal
- Miss Ultimate USA Swag Bag at Registration
- **Sponsor** Gifts & Discounts

Please note: there will be no refunds or transfers on national fees.

MISS ULTIMATE
USA

Additional Mandatory Fees:

- **Opening Number Dress** is by Ava Presley Designs with Glitz & Gowns - $TBA
- **Party Pass** – $100 (Not needed for Contestants. Gets you access to all exclusive themed parties, not including the awards gala, which tickets are sold separately. Contestants under the age of 18 are REQUIRED to have a chaperone with a party pass to all parties.)
- **Auction Item** – Minimum $100 value, to be turned in at registration. Alternatively, contestants may choose to pay $100 cash at registration in lieu of providing an item.
- **Mirror mirror project, non profit scholarship:** Every contestant is required to support and promote the national service initiative, the mirror mirror project. Every contestant is required to turn in a **minimum** of $25 at the national registration.
- **National Queen Farewell Gift** - Each contestant is required to bring a farewell gift for the 2026 National Queen in their respective division.
- **Opening number Shoes-** Sydni Dion are not required but highly encouraged
- **Opening number earrings-** Go Bling yourself earings are not required but highly encouraged
- **Optionals, Prelims & Finals Show Tickets** – (Cost to be announced soon)

Please Note: There will be no transfers/refunds on national fees.

MISS ULTIMATE
USA

National Fees

Program Book Ad Sales Requirement

All contestants are required to sell a minimum of one full-page color ad for the National Program Book at a cost of $200. Each ad sold includes an additional $35 design fee, totaling $235 per ad page.

The **National Program Books** are seen by hundreds of people across the country, providing incredible visibility for contestants and their sponsors. In addition, top ad sellers will have the chance to earn exclusive awards and features:

- The contestant with the highest ad sales will be honored as the **2027 Miss Ultimate USA Cover Model**, featured on the back cover of the Program Book, and celebrated with a special award at the Awards Gala.
- The contestant with the second-highest ad sales will be recognized as the **2027 Miss Ultimate USA Print Model**, featured on the back inside cover, and awarded at the gala.

With separate **Senior and Junior Division Program Books**, there will be **4 winners in total**—two for each division—making this an exciting opportunity to stand out!

Please Note: There will be no transfers/refunds on national fees.

MISS ULTIMATE
USA
National Fees

National Package Payment Details

The **National Package Fee of $925 is due after receiving your title**. We also offer AfterPay as an option when your invoice is sent.

Contestant Login: Your personalized **Contestant Dashboard** on our website is your go-to resource for all things Nationals! Here, you'll find everything you need to prepare, including the **hotel booking link**, **optional competition sign-ups**, and more. **Access to the contestant dashboard and Facebook page is not given until the $300 national registration fee is paid in full.**

Sash & Crown: Sashes take approximately **8-9 weeks** to be made. You will receive a notification when your crown and sash are shipped. For a personal touch, you can have your name added to the back of your sash for an additional $45. This must be done by our vendor. information for this option is on our dashboard.

Please NOTE: National Fees will not be refunded.

MISS ULTIMATE
USA

National Fees

Nationals Fees Recap

- **Appointed Title Fee** – $150
  (Includes sash & Crown)
- **National Registration Fee** – $300
- **National Package Fee (Includes Awards Gala Ticket)** – $925
- **Auction Item (minimum value)** – $100 or $100 cash in lieu of item
- **Party Pass** – $100
- **Opening Number Wardrobe Fee (by Ava presley designs with glitz & gowns)- $**TBA
- **Program Book Ad & Design Fee (full-page)** – $235
- **Optionals, Prelims & Finals Show Tickets** – Cost TBA
- **Mirror mirror project dontation**- Minimum $25

These fees and deadlines ensure you have full access to all of the exciting opportunities awaiting you at Nationals for a truly unforgettable experience.

national withdrawl fee

Contestants who withdraw from the National Pageant after accepting their title will be responsible for a mandatory $200 National Withdrawal Fee. In addition, the official Miss Ultimate USA crown and sash must be returned in excellent condition to: P.O. Box 2022, Anderson, SC 29622. The national office will issue an invoice for the withdrawal fee, and payment is due within 15 days of the invoice date. This policy is in place to cover administrative, material, and promotional costs incurred upon title acceptance.

*****Please NOTE: National Fees will not be refunded.*****

MISS ULTIMATE
USA

The Mirror Mirror Project

The official NonProfit for miss Ultimate USA

The Mirror Mirror Project is the National Ultimate Service Initiative of Miss Ultimate USA, created to uplift and empower women of all ages. Its mission is to remind every girl that she is fearfully and wonderfully made in God's image, beautiful just as she is—without needing to change to fit the world's standards or a pageant system. This initiative encourages women to embrace their authentic selves, practice self-love, and see the best in themselves even in challenging seasons. Through school visits, Girl Scout programs, Bible study meetings, appearances, and community outreach, The Mirror Mirror Project serves as a tool to inspire confidence, faith, and strength in young women. Beyond encouragement, this nonprofit also provides practical support through scholarships for college, school, and life-building opportunities, extending resources to women in every phase of life. With The Mirror Mirror Project, our desire is to create a legacy of empowered, confident women who know their worth and are equipped to pursue their dreams.



MISS ULTIMATE
USA

The Mirror Mirror Project

- Every contestant is required to raise a MINIMUM of $25 to help raise money for cash scholarships for miss ultimate usa
- The contestant in the jr. Division and contestant in the Sr. Division that raise the most money will receive an award of a cash scholarship and an award at the awards gala.



MISS ULTIMATE
USA

Contestant Referral Requirement

- Every contestant is required to turn in a minimum of three names of potential contestants between the ages of 4–27.
- These referrals should be girls you believe would be a great fit for the Miss Ultimate USA system.
- The following information is required for each referral:
  - Girl's name
  - Parents name
  - Age
  - Mailing address
  - Email Address
  - Phone number
- Contestants must bring the completed mandatory referral sheet to registration at Nationals.
- The required sheet is located on the contestant dashboard and must be the official Miss Ultimate USA form.

MISS ULTIMATE
USA

Community Service

- Each Contestant is required to complete a minimum of 10 hours of community service between May 1, 2026 and May 1, 2027. These hours will be turned in via the contestant dashboard on the website.



MISS ULTIMATE
USA

Age Divisions

Jr. Princess: **AGES 4-6**

Princess: **AGES 7-9**

Preteen: **AGES 10-12**

Jr. Teen: **AGES 13-15**

Teen: **AGES 16-19**

Miss: **AGES 20-27**

(Based on age as of July 1st, 2027)



MISS ULTIMATE
USA

Required Areas Of Competition

Gown:

30% (Floor Length gown for all ages)



Ultimate Runway:

30% (Showcase your style in this fast paced competition)

Interview:

40% (Personal interview with judges)

On Stage Question

10% (Top 3 Sr. Division Contestants)

Please note that in the Senior Division Finals competition, scoring percentages adjust for the Top 16 contestants: Gown and Runway will each account for 25% of the total score, down from 30%. The Top 3 Senior Division contestants will then proceed to the Onstage Question segment, which will comprise 10% of their overall score.

· Jr. Princess: 3 Minute interview with each judge round robin.
· Princess-Miss: 6 minute interview panel style with up to 30 second intro(the 30 second intro is included in the 6 total minutes.)

MISS ULTIMATE
USA

Coming Soon...

Miss Ultimate USA National Boutique

Get ready to represent in style! The **Miss Ultimate USA National Boutique** is launching soon, right on our national website, **www.missultimateusa.com**! This is your chance to stock up on exclusive, one-of-a-kind merchandise designed just for our amazing Miss Ultimate USA community. Imagine proudly wearing premium apparel, accessories, and specialty items that showcase your Ultimate spirit wherever you go.

From sparkling tees and cozy sweatshirts to unique accessories and everything in between, each item is crafted to help you feel like the ultimate champion. Whether you're preparing for nationals, cheering from the sidelines, or just want to rep the Miss Ultimate USA brand, there's something perfect for every fan and contestant.

Be ready—these items are going to be in high demand! Stay tuned for the boutique's online launch, and be among the first to shop, snap, and share your Miss Ultimate USA style. Don't miss out—this is where pageant pride meets serious fashion.

Miss Ultimate USA prohibits the use of State, National, or crown logos on any products outside of those available through the Ultimate Boutique or those specifically approved by the National Directors.

MISS ULTIMATE
USA

Walking Pattern

2027 Official National Walking Pattern (Jr.Princess-Princess):

Coming soon....



MISS ULTIMATE
USA

Walking Pattern

2027 Official National Walking Pattern (Preteen-Miss):

Coming soon....



MISS ULTIMATE
USA

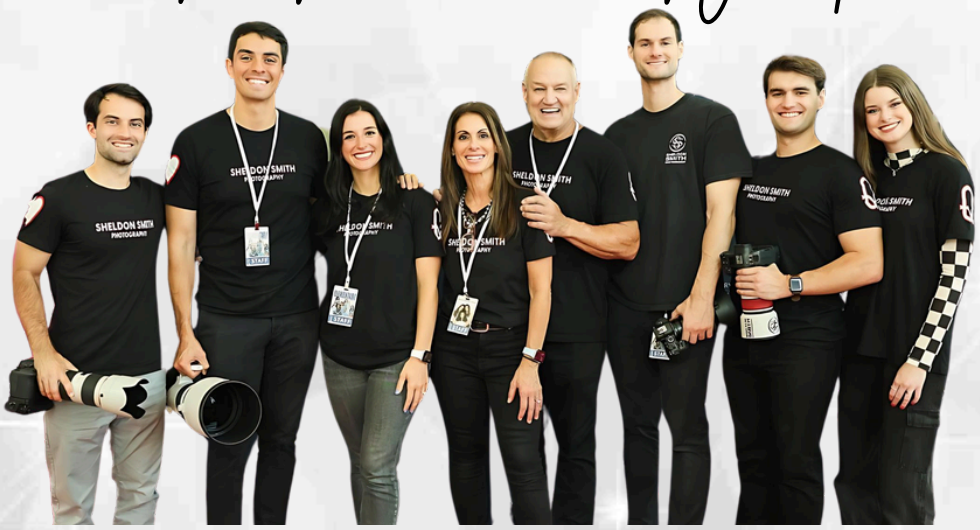
National Prize Package

2027 National Prize Package: Coming Soon...



MISS ULTIMATE
USA

2027 National Photographer



Sheldon Smith Photography

Official 2027 National Photographer & Photo Packages

We are thrilled to announce that **Sheldon Smith Photography** will be the official photographer for the 2027 Miss Ultimate USA Nationals! Known for his exceptional ability to capture the elegance, energy, and unique spirit of each contestant, Sheldon Smith's work is celebrated across the pageant community. Explore his portfolio at **www.sheldonsmithphotography.com** and get ready to make memories that last a lifetime.

The exclusive 2027 photography packages, along with pricing details, will be released soon. These packages will offer incredible options for capturing every unforgettable moment, from the crowning excitement to the glamorous on-stage highlights. Stay tuned—this is your chance to invest in stunning, professional photos that beautifully showcase your journey to the national stage!

MISS ULTIMATE
USA

2027 National Broadcast Partner

Pageant Vision.com

Exclusive 2027 Nationals Broadcast by Pageant Vision

We're excited to announce that **Pageant Vision** will once again be broadcasting the Miss Ultimate USA 2027 National Pageant! For friends, family, and fans alike, this is the ultimate way to experience every unforgettable moment of Nationals from anywhere.
Stay tuned for upcoming details on video packages and pricing—don't miss your chance to relive the excitement and see every incredible moment on screen!

MISS ULTIMATE
USA

Rules

Rules: jr. Princess, Princess & Preteen

- Light/natural makeup is allowed for Interview.
- Hair extensions are allowed for interview. No false eyelashes in interview.
- Age Appropriate Makeup for stage Competitions.
- Flippers are not allowed.
- Natural Hair Extensions and False lashes are allowed for stage competition.

Rules: jr. Teen, Teen & Miss

- ·Age Appropriate Makeup for Interview and Stage Competitions .
- ·Natural Hair Extensions and False Lashes are allowed for interview and stage competitions

MISS ULTIMATE
USA

Rules

Rules: All Divisions

- ·All contestants must be a natural born female, never been married nor have children.

- ·Each contestant is permitted to have one natural-born female assistant in the dressing room. Please note that photographs, videos, and any form of social media content are strictly prohibited within the dressing room. Violation of this policy can result in immediate disqualification.

- ·Photography and Video Restrictions:
  Personal photography or videography of the national pageant is not permitted. **Sheldon Smith Photography** will exclusively capture all onstage shots and live competitions, while **Pageant Vision** will stream and record the entire event for high-quality viewing and preservation of each moment.

MISS ULTIMATE
USA

Ultimate Approved Hair & Makeup Vendors

To ensure a professional, seamless experience for all contestants, we have a carefully selected a list of **Ultimate Approved Hair & Makeup Artists**. These vendors have applied and been vetted through our organization's approval process, which you can access via the application link on our website.

We maintain a limited number of approved artists to ensure adequate space and to honor our approved vendors, allowing them ample opportunities to serve contestants throughout Nationals. Only **Ultimate Approved Artists** will have access to the designated hair & makeup room near the dressing room area. Please note that while anyone is welcome to do hair and makeup in their own hotel rooms, only approved artists may work within the official hair & makeup area.

For your convenience, a complete list of approved vendors will be available on the **Contestant Dashboard**.

MISS ULTIMATE
USA

Ultimate Service Initiative

Your Ultimate Service Initiative

The **Ultimate Service Initiative** is a cornerstone of Miss Ultimate USA, reflecting our commitment to community impact and positive change. Each contestant is encouraged to bring their passion, values, and vision to life through a personal service initiative that addresses meaningful causes and makes a difference.

What is the Ultimate Service Initiative?
Your Ultimate Service Initiative is your opportunity to use your platform to promote and support a cause close to your heart. Whether you're raising awareness, volunteering, or organizing events, this initiative allows you to make a powerful impact in your community and beyond.

Showcasing Your Initiative
Throughout Nationals, you'll have opportunities to share your initiative with judges, fellow contestants, and the broader pageant community. Use these moments to showcase your dedication and the work you've done to support your cause.

Inspiring Change
Remember, your initiative not only reflects your unique values but also inspires others to take action. The work you're doing has a ripple effect that extends far beyond the stage, creating positive change and setting a meaningful example for others.

Ultimate Service Awards
To recognize the outstanding dedication of contestants, special Ultimate Service Awards will be presented at Nationals to honor initiatives that demonstrate exceptional commitment and creativity in making a difference. Your Ultimate Service Initiative is a powerful way to share your passion, make an impact, and leave a legacy of service as part of Miss Ultimate USA.

MISS ULTIMATE
USA

Code of Conduct

Miss Ultimate USA Code Of Conduct

As a representative of Miss Ultimate USA, you are expected to embody the values of positivity, respect, and professionalism. Contestants and titleholders should demonstrate kindness, integrity, and grace at all times. The following guidelines outline the expected behavior:

1. Promote Positivity:

   - Empower Others: Encourage and uplift fellow contestants and staff, fostering a supportive and friendly environment.
   - Confidence with Humility: Show confidence while remaining humble and approachable.

2. Maintain Professionalism:
   - Exemplary Behavior: Conduct yourself positively in public, at events, and on social media.
   - Respect Others: Treat everyone—contestants, staff, and the public with kindness and respect.

3. Uphold Presentation Standards:
   - ·Elegance: Dress with dignity and grace, maintaining a polished appearance at all pageant-related activities.

MISS ULTIMATE
USA

Code of Conduct

Miss Ultimate USA Code Of Conduct

4.Be a Role Model:

- Community Involvement: Use your Ultimate Service Initiative to engage in charitable initiatives and inspire others.
- Integrity: Be honest, fair, and reliable in all actions.

5.Follow Competition Rules

- Fair Play: Adhere to all pageant guidelines. Dishonesty or violations will result in disqualification.
- Respect Privacy: No photos, videos, or social media posts are allowed in private areas.

6.Show Good Sportsmanship:

- Grace in Competition: Celebrate with humility and support your peers, regardless of the outcome.

MISS ULTIMATE
USA

Code of Conduct

Miss Ultimate USA Code Of Conduct

Consequences for Violations

- Failure to follow the Code of Conduct may result in warnings or disqualification.
- By participating, you agree to uphold these values and serve as a positive role model in the Miss Ultimate USA community.
- Please note this applies to both parents and families of the participant as well.



MISS ULTIMATE
USA

Additional Information

Here's what you need to know about key aspects of Nationals. Make sure to review each item carefully as you prepare for your unforgettable experience with Miss Ultimate USA!

- **National Registration:** All contestants must complete national registration requirements. Details will be provided in advance to ensure a smooth and exciting start to your Nationals journey.
- **People's Choice:** Supporters can get involved through the People's Choice competition! Details on how to vote and participate will be shared as we approach Nationals.
- **Parent/Chaperone Requirements:** For the safety of all contestants, those under the age of 18 must be accompanied by a parent or chaperone to all official activities, including contestant meetings, events, parties, and locations.
- The use of the National Logo,the state logos and the crown is strictly prohibited without approval and written consent from the National Office
- **CONTESTANTS MUST WEAR THE SAME EVENING GOWN AND RUNWAY ON FINALS THAT THEY WORE FOR PRELIMS**

Stay tuned for more details, and get ready for an incredible experience at Nationals!



MISS ULTIMATE
USA

Additional Information

- **Noncompete & Completion of Reign:** As a Miss Ultimate USA National Titleholder, you are expected to complete your reign with honor, integrity, and full commitment to our organization. National Queens are held to the highest standard, as they represent the heart of our system at events, appearances, on trips, in marketing campaigns, and so much more.
  - To ensure consistency and dedication, all National Titleholders are required to adhere to the Miss Ultimate USA noncompete guidelines. This means that during your reign, you may not hold or promote any other pageant titles—local, state, or national—that require appearances, advertising, or promotion. The only exception is a school-based title, which must be approved by the National Directors prior to acceptance.
  - Your reign as a National Queen is filled with exciting opportunities—travel, public appearances, modeling, media features, national branding, and involvement in signature events. This role requires your full attention and presence. Upholding these standards not only protects the integrity of your title but also ensures that your reign is meaningful, impactful, and truly Ultimate.
- **Rehearsals:** All rehearsals are closed sessions. No parent or chaperone will be permitted to attend.

MISS ULTIMATE
USA

Additional Information

- **Judges' Comments:** After Nationals, each contestant will have access to judges' comments to support personal growth and reflect on feedback from the competition. This valuable insight will be sent to each contestant within 30 days following nationals.
- **National Withdrawal Fee:** When accepting an appointed or state title with Miss Ultimate USA, you are committing to the responsibility and honor of competing at Nationals. Your participation is a vital part of the experience, and accepting your title signifies your agreement to fulfill that commitment. Should a contestant choose to withdraw or fail to compete at Nationals for any reason, **a mandatory $200 National Withdrawal Fee** will be invoiced. Additionally, **the crown and sash must be returned in excellent condition** to the National Office at:

  Miss Ultimate USA
  P.O. Box 2022
  Anderson, SC 29622

Both the $200 payment and return of the crown and sash must be completed within 15 days of the invoice date. This policy is in place to uphold the integrity of the title, respect the investment made into your prize package, and maintain fairness within our system. Thank you for honoring your commitment and representing Miss Ultimate USA with pride.

MISS ULTIMATE
USA

Additional Information

- **Official 2027 National Queen's Photoshoot wardrobe requirement:** All contestants must bring a white cocktail dress, white pageant outfit, or white gown to Nationals for use in the first official photo shoot the day after crowning. .



MISS ULTIMATE
USA

Additional Information

- **There will be Required National Zoom calls This year for all contestants**
- Dates coming soon....
- Optionals competition information coming soon



MISS ULTIMATE
USA

Important Deadlines

Deadline Day: **May 15, 2027**

The following items are due:

- National Fees paid in full
- national headshot
- required ad page
- opening number dress
- opening number shoes

In addition, this is the deadline for submission of the following items for all contestants:

- Ad pages
- Bio sheet
- Copy of birth certificate
- Proof of 10 hours of community service
- All optional uploads (e.g., talent music, essay, etc.)

MISS ULTIMATE
USA

Important Deadlines

Please review and adhere to the following deadlines to ensure your participation and preparedness for Nationals. Our commitment to professionalism and transparency means these deadlines are final, with no exceptions. Contestants are responsible for planning ahead to meet all requirements on time.

- **May 15 2027: Bio Sheets Due:** Five copies of the contestant bio sheet must be mailed to the national office by this date. **Please note that bio sheets received after May 15, 2027, will not be included in the national judges' handbooks—no exceptions. <These need to be in the national office not just postmarked>**
- **May 15, 2027: Birth Certificate Submission:** A copy of each contestant's birth certificate must also be mailed to the national office by May 15, 2027.

Additional deadlines will be added as dates become available, including deadlines for national fees listed in the National Fees section of this handbook on previous pages. Be sure to stay updated and plan accordingly.

Thank you for helping us maintain the highest standards of professionalism and organization.

MISS ULTIMATE
USA

Executive National Team

INFO@MISSULTIMATEUSA.COM



Brady Cromer



Michelle cromer



Grace Cromer Friar

Please feel free to reach out with any questions or for further guidance as you prepare for Nationals.

© 2026 Miss Ultimate USA, LLC. All rights reserved.

MISS ULTIMATE
USA

DIVISION COORDINATORS





Judy Flick

Taylor Flick Saunders

Jr. Division Coordinators

JrDiv.missultimateusa@gmail.com



Lexy Rayhill

Sr. Division Coordinator

SrDiv.missultimateusa@gmail.com

Please feel free to reach out with any questions or for further guidance as you prepare for Nationals.

© 2026 Miss Ultimate USA, LLC. All rights reserved.

MISS ULTIMATE
USA

2027 National Pageant

July 12-17, 2027

DEADLINE TO ENTER: May 15, 2027

Wishing You an Unforgettable Journey!

As you step into this incredible experience, remember that a title does not define your worth. You are already exceptional for having the confidence to step onto this stage and the dedication to make the world a better place through your unique Ultimate Service Initiatives and community service. Your impact and character shine far beyond any crown.

Embrace every opportunity, support your fellow contestants, and give it your all—you are all champions in every sense. Good luck, and get ready to create memories that will last a lifetime. We can't wait to see you take the stage!

Miss Ultimate USA, LLC
PO BOX 2022
Anderson, SC 29622
info@missultimateusa.com

© 2026 Miss Ultimate USA, LLC. All rights reserved.